

THE

BIS

S U M M I T

BLACK INNOVATION IN STEM

Overview Package

Our Impact

ACCELERATE STARTUPS

TRAINING & DEVELOPMENT

INCREASE JOB CREATION

CULTIVATE INVESTMENT OPPORTUNITIES

Our Initiatives

1

Accelerator Programs

Training & funding of early & growth stage ventures

2

Black Innovation in STEM Summit (BIS)

Connecting entrepreneurs, inventors, investors and STEM professionals

3

Career Accelerator

Upskilling & training certifications for emerging professionals in STEM & Design

4

Nobellum Ventures VC Fund

VC fund for early and seed stage startups

100 BLACK
BUSINESSES
IN S.T.E.M
BY 2025

 **Nobellum**
We bring ideas to life



Accelerating High Growth Startups

Nobellum Innovator Program, U of T Chapter

Backed by the University of Toronto Scarborough Campus, the Nobellum Innovator Program is a free training program designed to provide upskilling, training, business development and funding for Black entrepreneurs.

Through the Nobellum True Blue Accelerator fund, UTSC matches pitch award prizes dollar for dollar.

Cohort 2023 includes 25 startups from the following streams:

- 1 IDEA**
Innovators at the idea stage that have not yet built an MVP, generating under 100k in revenue.
- 2 GROWTH**
Innovators that have some traction and a working MVP, generating under 200k in revenue.
- 3 INTERNATIONAL**
Virtual participants from the Caribbean & Africa in either Idea or Growth stage of their startup.

Nobellum Igniting the way Progressive Companies Connect with Black Entrepreneurs



- FinTech
- AgroTech
- HealthTech
- EduTech & AI
- Web3 & Blockchain
- Architecture & Design
- Food & Fashion Sustainability



The Nobellum Cohort on Oct 30th at the City of Toronto Small Business Forum Metro Convention Centre

Our Program Impact

15

Accelerator
Partners

9,000

In-person
Attendees

90%

of program
participants received
funding

10

Community
Partnerships

\$85,000

Award Prizes
Distributed

31

Startups
Accelerated

124

Workshops
Delivered

25

Coaches &
Mentors

65%

of startups are in
Fintech & Healthtech

JUNE 15

Collision Weekend 2024

THE BIS SUMMIT

BLACK INNOVATION IN STEM

Bringing together 2,000 entrepreneurs, corporations, investors and STEM professionals



Nobellum Enterprise
We Bring Ideas to Life

*Only applicable to small businesses with 1-5 employees

A group of people in business attire shaking hands in a professional setting. The image is dark and moody, with a focus on the hands being clasped together. The background shows a woman sitting and another person standing, all in professional clothing. The overall tone is one of collaboration and success.

Igniting the Way Progressive Companies Connect with **Black Entrepreneurs**

By uniting over 2,000 entrepreneurs, inventors and investors, Nobellum is cultivating an ecosystem to increase access to training and funding opportunities for underrepresented small business owners and startups.

The **Black Innovation in STEM Summit** referred to as **The BIS Summit**, is a unique opportunity to connect with startups, STEM professionals, investors and business services providers in the innovation community.

A man in a grey suit is speaking into a microphone at a podium. He is looking to his right. In the background, several other people are seated at tables, some looking towards the speaker. The setting appears to be a professional event or conference.

“ With **less than 0.5%** of VC funding going to Black-owned businesses . . . ”

“ .. and **less than 3%** of tech professionals identify as Black”

The Black Innovation in STEM Summit is a platform to empower and connect with startups, investors and business services providers to change these statistics

Get Connected to our ecosystem



catch us on

- BT breakfast television
- University of Toronto MAGAZINE
- byblacks.com
- TORONTOCARIBBEAN
- CBC NEWS
- ANGEL INVESTORS ONTARIO
- Global News > RADIO 640 Toronto
- Citytv
- SCARBOROUGH The Mirror.
- the P G show THE BRANDON GONEZ SHOW
- Airo
- blogTO

JUNE 14 - 15

BLACK INNOVATION IN STEM

The
BIS
S u m m i t

Friday

VIP Luncheon

INVITE ONLY

Join us for a VIP luncheon tailored for event partners, sponsors and select entrepreneurs as we kick-off our Black Innovation Summit.

Private Lunch

Pick up Swag & Name tags

Saturday

The BIS Summit

The BIS Summit will feature fireside chats, innovative activations and celebrate the Certification of 25 cutting-edge startups graduating from Nobellum's 2023 Cohort of Black Innovators in STEM.

Demo Day for Nobellum 2023 Cohort

Activation Corners & Panel Discussions

AfroFashion Showdown

VIP Mixer

**Only applicable to small businesses with 1 -5 employees*

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Main Stage Agenda

| | | |
|---|--|-----------------|
| | Opening Remarks Event Overview & Keynote | 12 PM |
| 1 | Session #1: Idea Stage Pitch | 1 PM |
| | Session #2: Main Stage Activity Awards for Idea stage pitch | 2 PM 2:30 PM |
| | Session #3: International Pitch | 3 PM |
| 2 | Session #4: Main Stage Activity Awards for International stage pitch | 4 PM 4:30 PM |
| | Session #5: Growth Stage Pitch | 5 PM |
| 3 | Session #6: Main Stage Activity Awards for Growth stage pitch | 6 PM 6:30 PM |
| | AfroFashion Show | 7 PM |
| | VIP Mixer: Doors Open | 8 PM |
| | Toast | 10 PM |

AFRO
FASHION
Showdown

In partnership



CASH PRIZE
\$500
MOST POPULAR OUTFIT

*Sponsored
by*



Bring your **culture** to the
world of Business



Tickets

Event Access

Early Bird

FREE

Jan 1 - Mar 1

Tradeshow + Mainstage Full Day Pass

General Admission

\$25

Mar 2 - June 14

Access to Main stage, Activation room &
Tradeshow floor

VIP Ticket

\$250

Jan 1 - June 14

Full access to all activations, VIP Luncheon,
Meal during BIS Summit & VIP Mixer

Sponsorship Opportunities

Nobellum Enterprise

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Community Partner Package

Black-led small businesses with 3 or less employees



Let's Collaborate

Bring 100 members from your community of startups and professionals to the BIS Summit to connect with like-minded professionals and showcase their startup.

Small Business Booth

A 6 ft booth w/ tablecloth

Limited Spots! FREE

Logo on Website

FREE

Featured logo on the BIS Landing page on our Nobellum website

Newsletter Promotion

FREE

Shout out in our BIS Summit newsletter to our Nobellum community of 6,000 +

VIP Ticket

FREE

1 VIP ticket which includes access to the VIP Luncheon, Meal during BIS Summit & VIP Mixer

Limited free spots - paid option is \$1,000

Sponsorship Opportunities

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Opportunities for Collaboration

1

Main Stage Pitches

Demo Day + Partner Pitch

2

Main Stage Activations

Panels, Awards, Keynote

3

Activation Room

Workshops & Speed Networking

4

Tradeshow Floor

Corporate & Small Business Booths

Sponsorship Opportunities

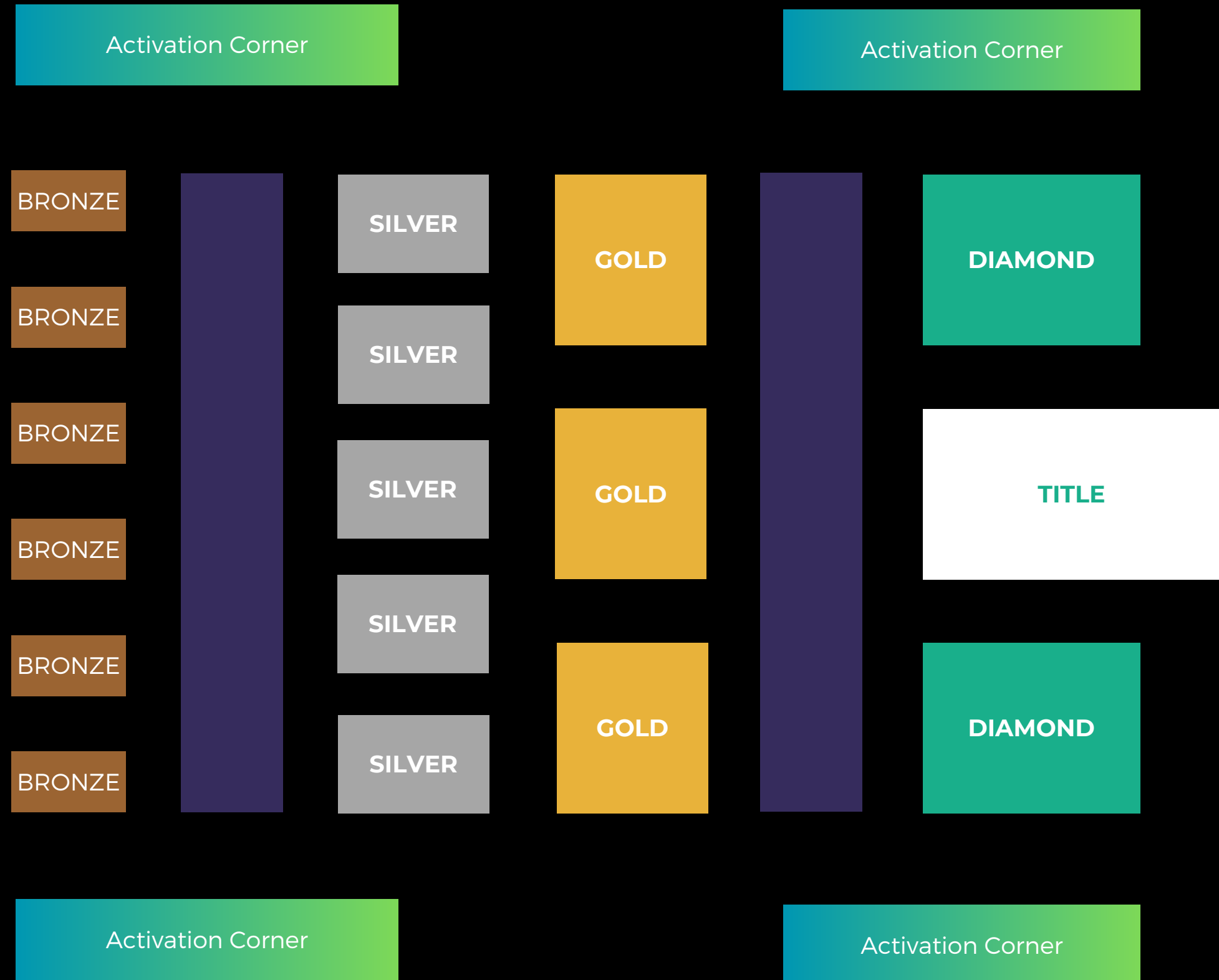
1

Tradeshow Floor

Booths

Zone Breakdown

- Zone A
- Zone B
- Zone C
- Zone D
- Zone E
- Small Businesses



*Quantities and locations of booths subject to change with final floor plan.

1

Tradeshow Floor Activation Corners

Upskilling & Training Opportunities

Appointments and walk-in options available

Website Review

Front Right Corner

Pitch Deck Review

Front Left Corner

Professional Headshot

Back Right Corner

Game Corner

Back Left Corner



Disclaimer: Activation layout subject to change, images for reference only.

Sponsorship Opportunities

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2

Main Stage **Pitches**

Funding Opportunities

Demo Day Pitches

Pitches presented by startups graduating the Nobellum Innovator Program

Idea Pitch at 1pm

IDEA

International Pitch at 3pm

INTERNATIONAL

Growth Pitch at 5pm

GROWTH

Partner Pitch

Bring your idea and partner with Nobellum on a pitch at the BIS Summit

Find investment ready talent

Co-create pitch criteria

Participate in the selection of candidates

Collaborate with industry leaders for Judging



Pitch Packages comes with

1 Judge Spot

1 Custom Award

2 minutes main speaking stage time

Sponsorship Opportunities

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3

Main Stage Activations

Knowledge Sharing

Activation Packages

- a designated timeframe on the Main Stage
- the option to Host / co-host segment,
- 2 minutes main stage introduction time

Main Stage at 2pm

IDEA

Main Stage at 4pm

INTERNATIONAL

Main Stage at 6pm

GROWTH



| | |
|----------------|-----------------------|
| Keynote | 20 minutes, 1 speaker |
|----------------|-----------------------|

| | |
|----------------------|------------------------|
| Fireside Chat | 25 minutes, 2 speakers |
|----------------------|------------------------|

| | |
|--------------|-------------------------------|
| Panel | 30 minutes, multiple speakers |
|--------------|-------------------------------|

| | |
|--------------------|--------|
| Pitch Judge | 1 hour |
|--------------------|--------|

Sponsorship Opportunities

Nobellum Enterprise
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4

Activation Room

Upskilling & Training Opportunities

Panel

Slot Available 11 AM

Workshop

Booked 1 PM

Speed Networking

Idea - Slot Available 2 PM

Panel

Booked 2:30 PM

Pricing

Small Business

Corporate

Workshop

Booked 3 PM

Speed Networking

International - Slot Available 4 PM

Panel

Growth - 2 Slots Available 5 PM

Workshop

Growth - Slot Available 6 PM

Sponsorship Opportunities

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4

Add-on Customizations

Let's design your unique experience

Swag Bag

Include your business card or promotional materials in our swag bag for over participants

Main Stage Announcements

Make an announcement to our audience of 5,000 business savvy leaders. Featured announcements appear on newsletter & stage

Name an Award

Customize the name of a pitch award for the Idea, international or growth pitch

**Add-ons above are available for all packages*

Pitch Judge

Showcase your expertise as a Judge on Nobellum's pitch during the Summit

Founder Meet & Greet

Curated meetings scheduled with program participants based on partner requirements / criteria

Post-Event Activation

Collaborate to co-deliver a post-event activation that aligns with Partner's strategic goals

Accelerator Program

Collaborate on an experience to showcase your expertise or services to Nobellum startups

***Add-ons above are only available to Gold package and up*

Sponsorship Opportunities

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Sponsorship Packages

Recap

Add-Ons

2 Option Available

Exhibitor Packages

Orders close on March 30

Activation Room

6 Options Available

Main Stage Activations

3 Options Available

Demo Day Pitches

3 Options Available

Activation Corners

4 Options Available

Create Your Own Pitch

1 Options Available

VIP Lounge

1 Option Available

Sponsorship Opportunities

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Contact Us

Contact our team for more information and opportunities for collaboration



Melisa Ellis

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Join us

uniting over 5,000

entrepreneurs, inventors and investors